

Process evaluation

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In this session

- **What** is process evaluation?
- **Why** do process evaluations with impact evaluations?
- **How** to do a process evaluation?

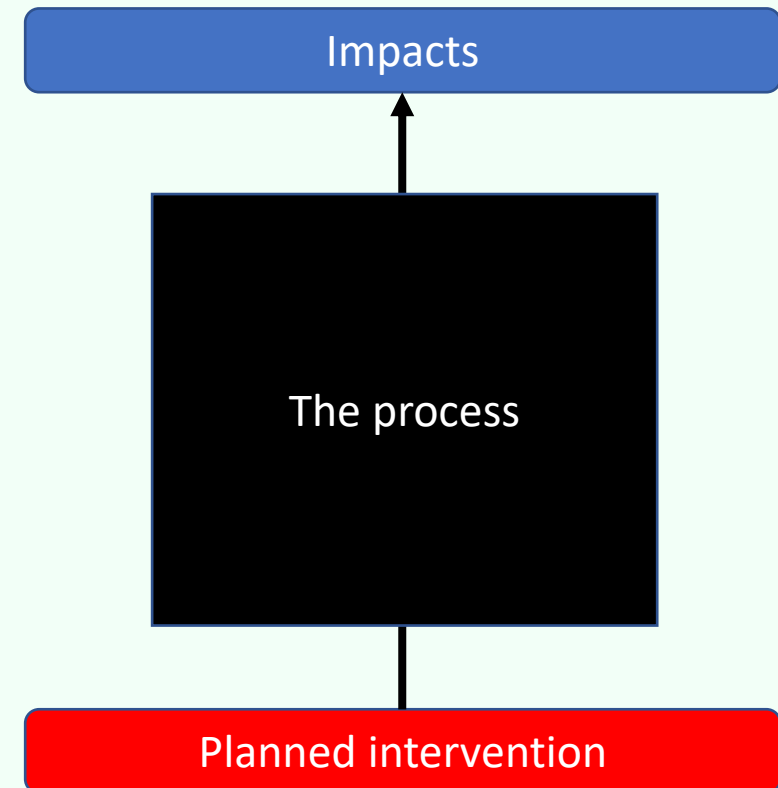


What is process evaluation?



A process evaluation...

- Focuses on the process by which impacts are produced.
- Explores **what** happens in this process, and **why**.
- *ToC: What we **thought** would happen.*





A process evaluation can help understand

	What happened?	Why did it happen?
Implementation of intervention	✓✓	✓
Realization of planned outputs and intermediary outcomes	✓✓	✓
Unintended effects (positive/negative)	✓	✓

✓ Monitoring ✓ Process evaluation

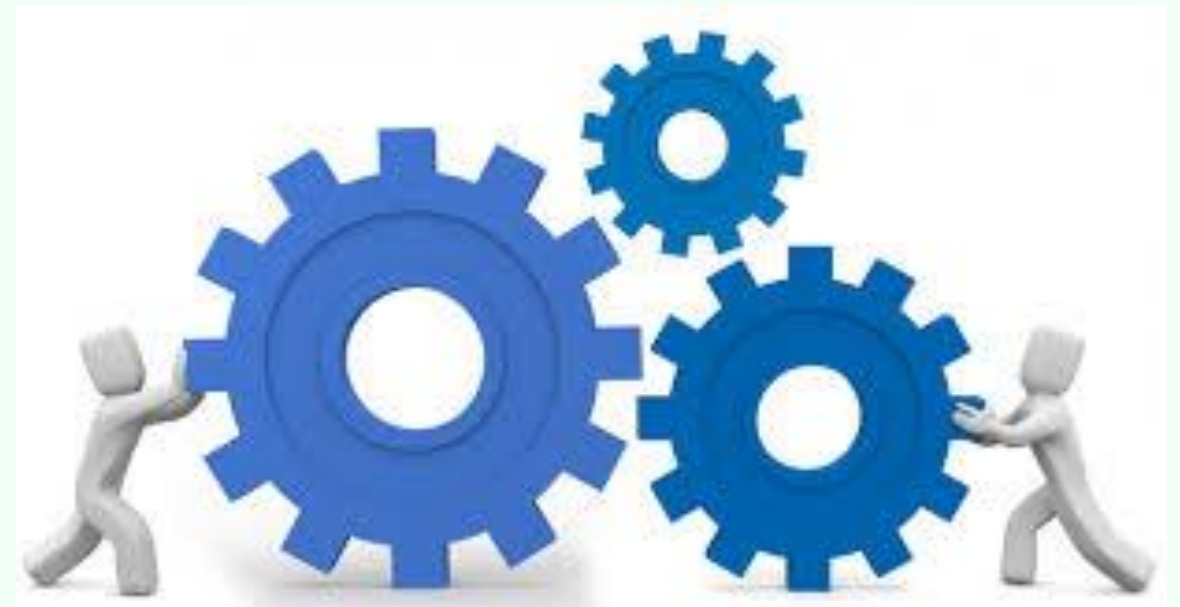


Why do process evaluations with impact evaluations?



To know what we measure the impact of

- Is the intervention **implemented as planned**?
 - Do the intended recipients receive what they were supposed to receive?
 - Do the comparison group **not** receive the intervention?
- Are **adjustments** needed to the implementation?





To understand reasons for success or failure

- Crucial for:
 - Future project design
 - Future implementation strategies
 - Future scale-up and replication



A lot of potential learning in a well-conducted process evaluation



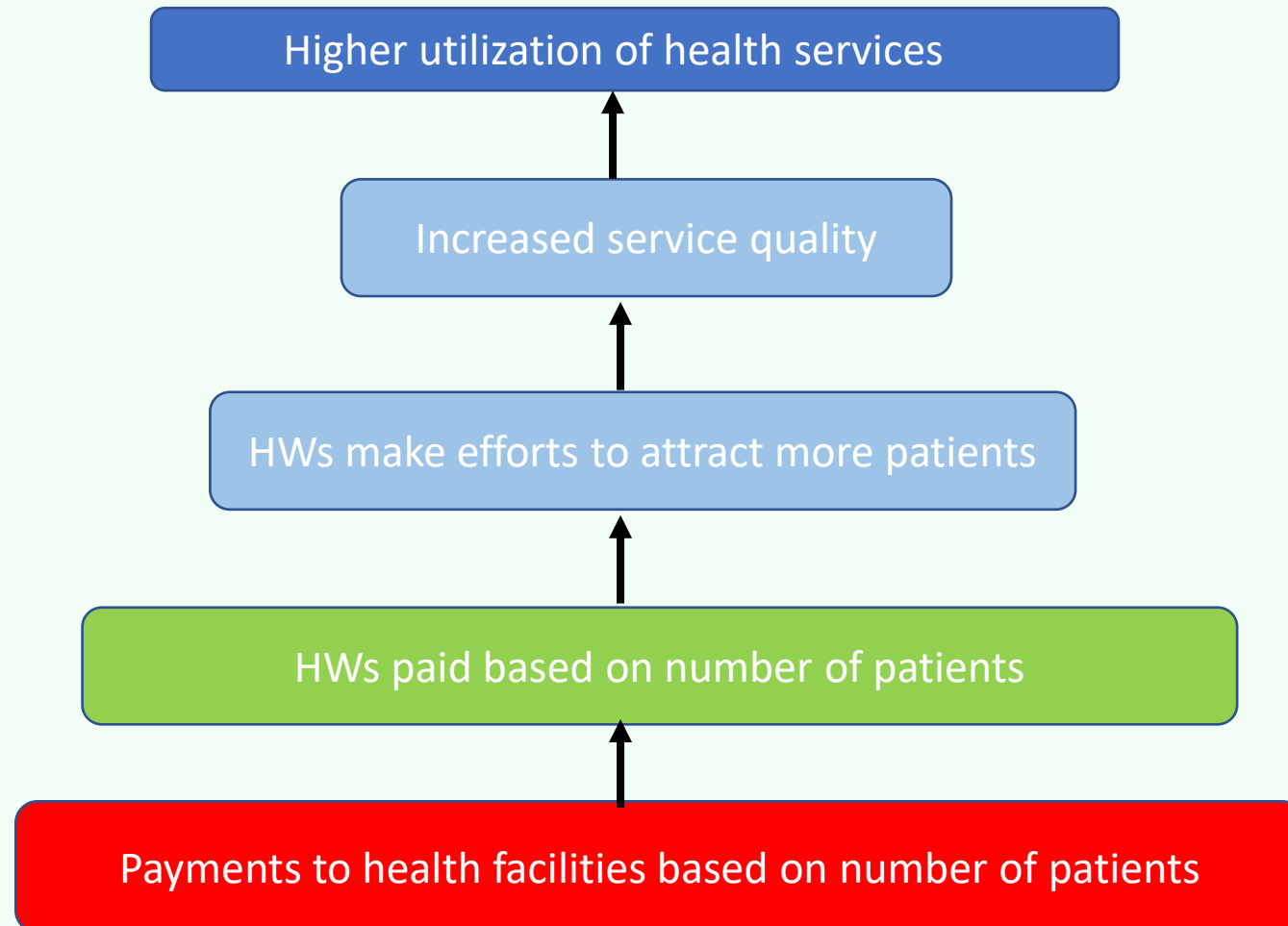
How to do process evaluations

- No single recipe
- Adapt to **needs** and **resources**





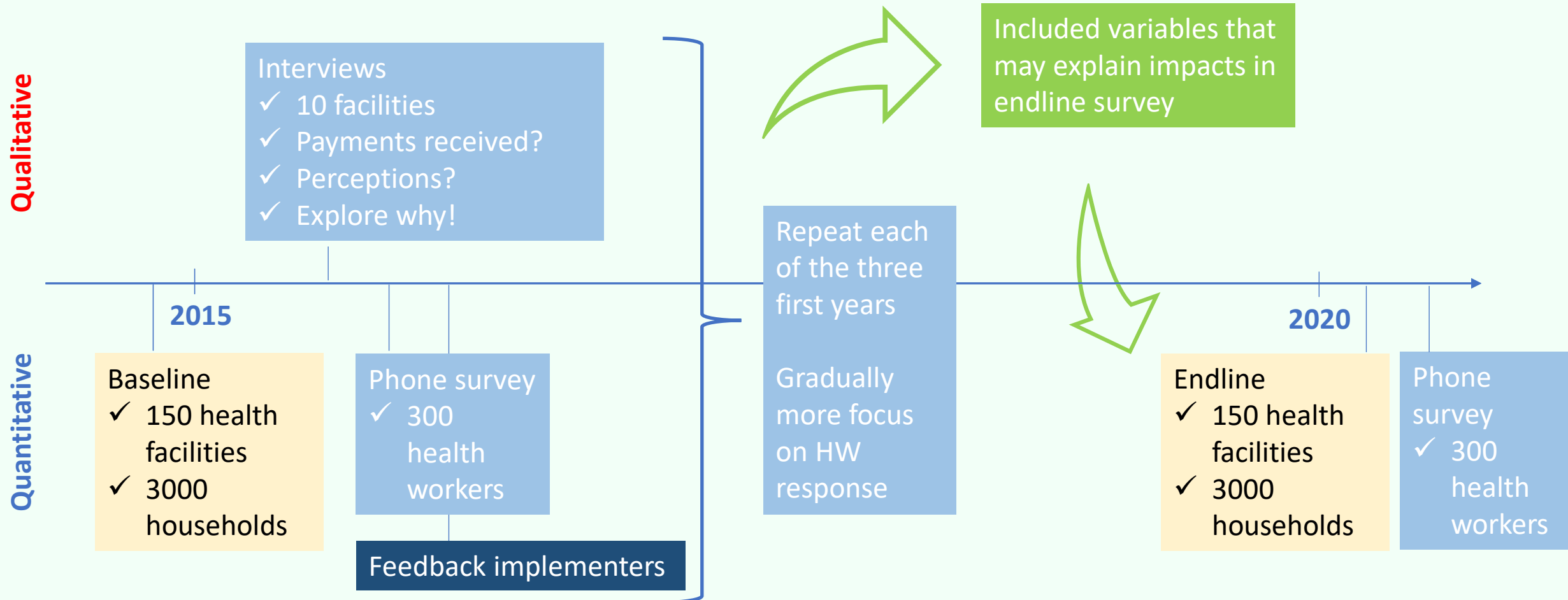
Results based financing of health workers in Tanzania





Objectives process evaluation:

- ✓ Assess implementation fidelity
- ✓ Understand how HWs perceived the intervention and how they responded
- ✓ Rapid feedback loops to implementers





Take aways



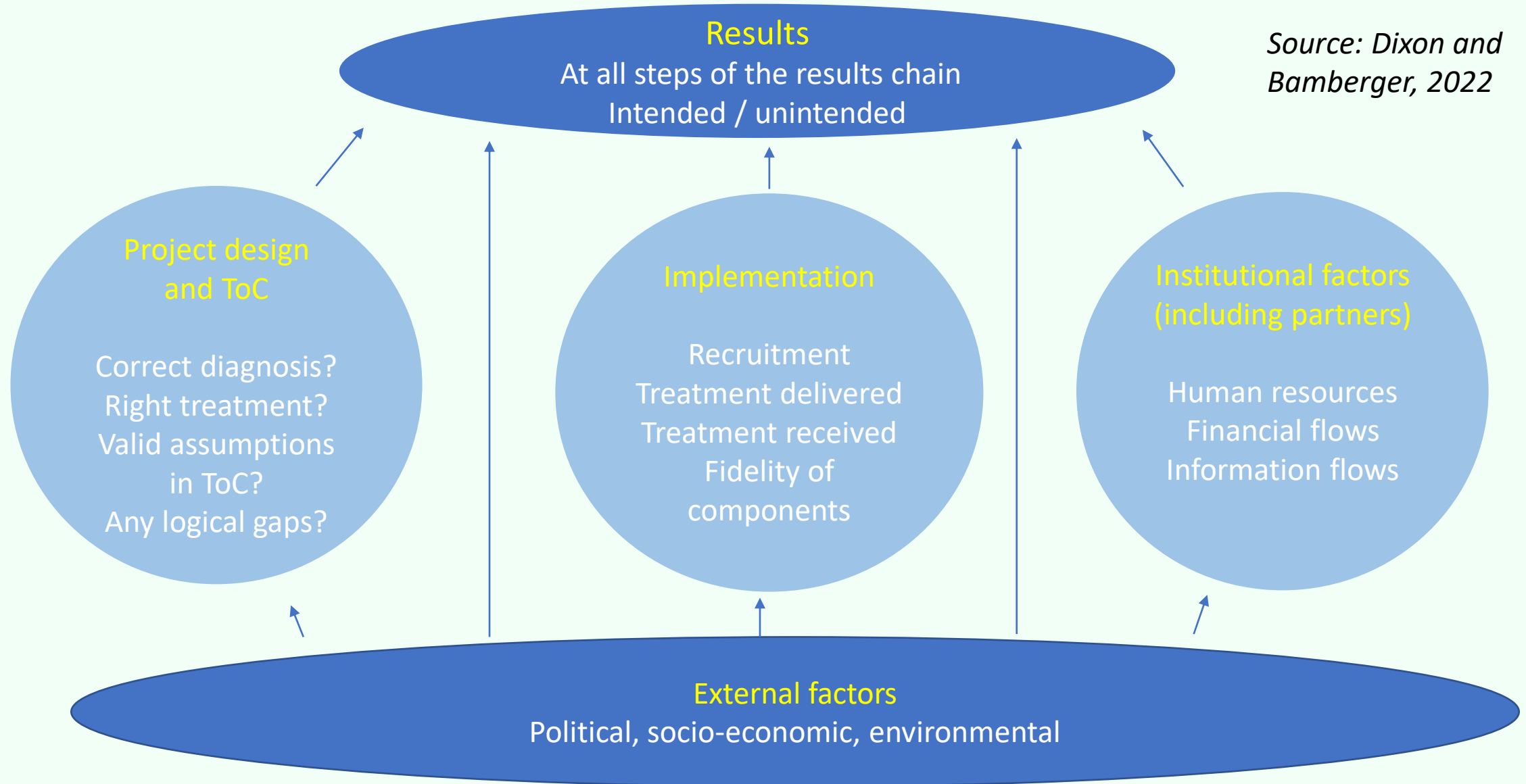
Clarify objectives

What do you want to
learn from the process
evaluation?



Choose right timing

Systematic search for explanations of results





More resources in

→ Dixon and Bamberger (2022) [How to design and use a process evaluation | 3ie \(3ieimpact.org\)](#)



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Group work process evaluation

- What are our key process evaluation **research questions**?
 - About implementation
 - About effects (uptake, reach, spillovers, changes in knowledge, beliefs, practices)
- At **what points in time** will it be most useful to collect data?
- Which **methods** are most appropriate?
 - Qualitative and/or quantitative methods